



Better Together

Strategic Plan 2026–2029



The strongest outcomes for pets happen when communities come together with empathy and purpose.





Meeting this moment — Together

The needs of pets and families are changing. More people need affordable veterinary care. Shelters are under pressure. Families are looking for support, guidance, and resources before a crisis ever leads to surrendering a pet. Better Together is Halifax Humane Society's roadmap for responding with compassion, clarity, and action.



**Better Together is more than a plan.
It is a promise to lead with
excellence and action.**





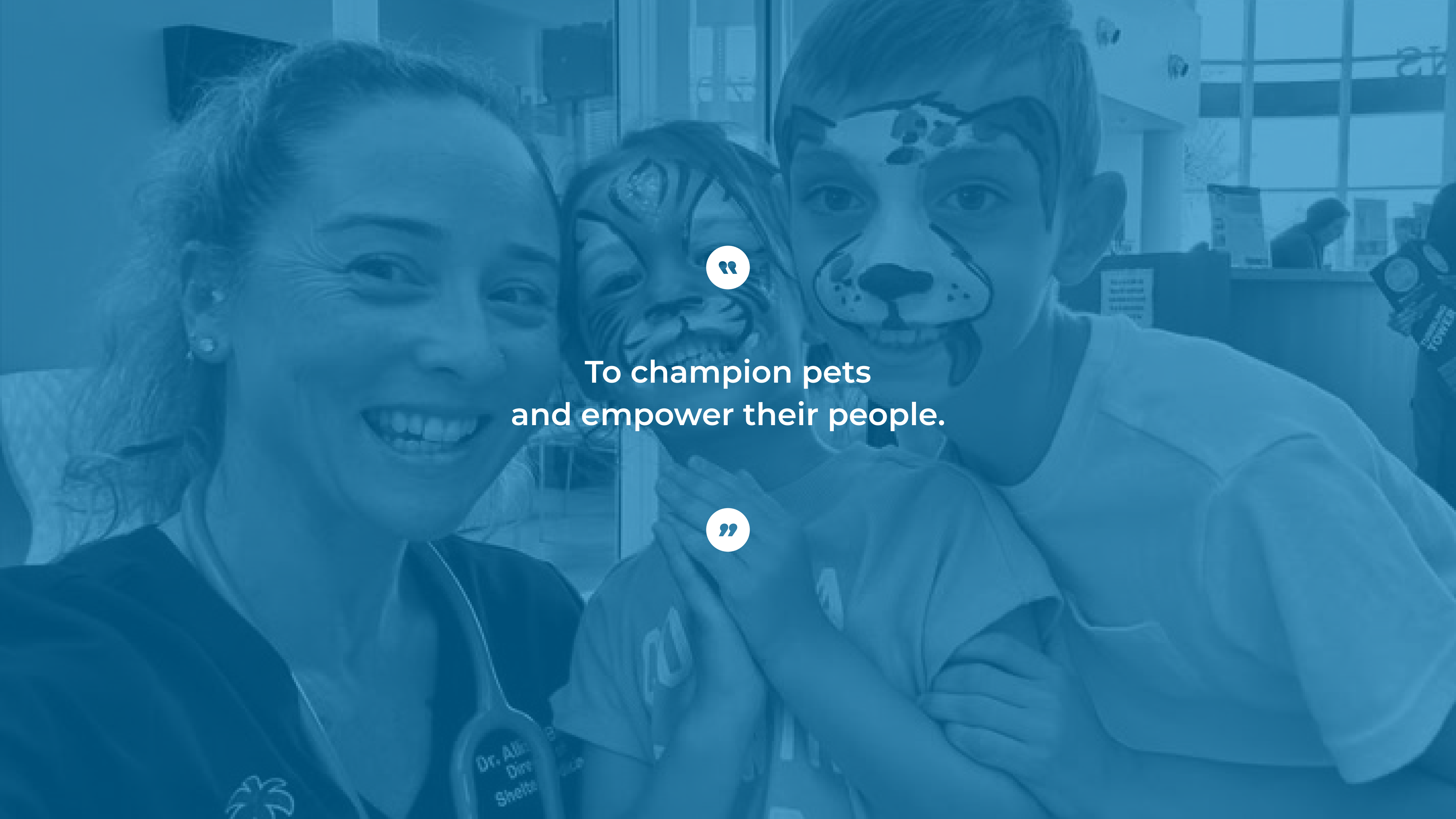
A shared commitment to the future

Over the past several months, Halifax Humane Society has taken an important step back to ask a forward-looking question: how can we serve pets and people even more effectively in the years ahead? The answer is Better Together — a strategic plan shaped by listening, collaboration, and a deep commitment to our mission.

As we approach nearly 90 years of lifesaving work, we know the future of animal welfare must include more than sheltering. It must include access to care, stronger community partnerships, investment in our team, and a long-term commitment to sustainability. This plan helps us move forward with purpose while staying grounded in the values that define who we are.

We are grateful to the board members, staff, volunteers, partners, and supporters who helped shape this vision. Together, we can build a stronger, more humane future for pets and the people who love them.


Mike Leonard
President, Board of Directors



To champion pets
and empower their people.





OUR MISSION

To champion pets and empower their people.

OUR VISION

A world where all pets and people live their best lives together.

OUR APPROACH

Empathetic. Collaborative. Excellent.

OUR GOAL PILLARS

- Expand access to affordable, high-quality veterinary care;
- Strengthen our shelter operations and inspire new animal welfare best practices;
- Deepen our community engagement, outreach and visibility;
- Grow our long-term financial and organizational sustainability;
- Invest in the growth and development of our team.

OUR WORK

- Sheltering and caring for vulnerable and displaced animals;
- Connecting pets to loving homes through our adoption program;
- Providing accessible, high-quality veterinary care;
- Reuniting lost pets with their families;
- Offering emergency resources for pet owners in need;
- Coaching people through pet behavioral challenges;
- Educating our community on pet welfare and wellbeing;
- Building wide-ranging community partnerships.



A stronger team creates stronger outcomes for pets and people.



STRATEGIC PILLARS

Better Together is organized around five priorities that will guide Halifax Humane Society's work over the next three years.



Veterinary care within reach

We will expand access to affordable, high-quality veterinary care so more pets can stay healthy and more families can stay together.



A stronger shelter, better outcomes

We will strengthen shelter operations while continuing to model innovation, compassion, and best practices in animal welfare.



Closer to the community

We will deepen community engagement, outreach, and visibility so more people know where to turn for help, education, and partnership.




Investing in the people behind the mission

We will invest in the growth, wellbeing, and long-term success of our team so they can continue serving pets and families at the highest level.



Building for the long term

We will grow Halifax Humane Society's financial and organizational foundation so we can impact lifesaving and serve our community for years to come.



The work is only possible because of people
who lead with service, stewardship, and heart.





With gratitude to those who lead and serve

Halifax Humane Society is deeply grateful for the volunteer leaders and professional team members who help guide this mission every day. Their stewardship, expertise, and dedication help make this vision possible and move it forward.

BOARD OF DIRECTORS

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Allison Bliss, DVM, MPH
Christel Fleming, CBCC-KA, CPDT-KA
Amanda Perez



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Together, we can create a future where more families stay whole, more pets receive the care they need, and more lives are saved for the better.

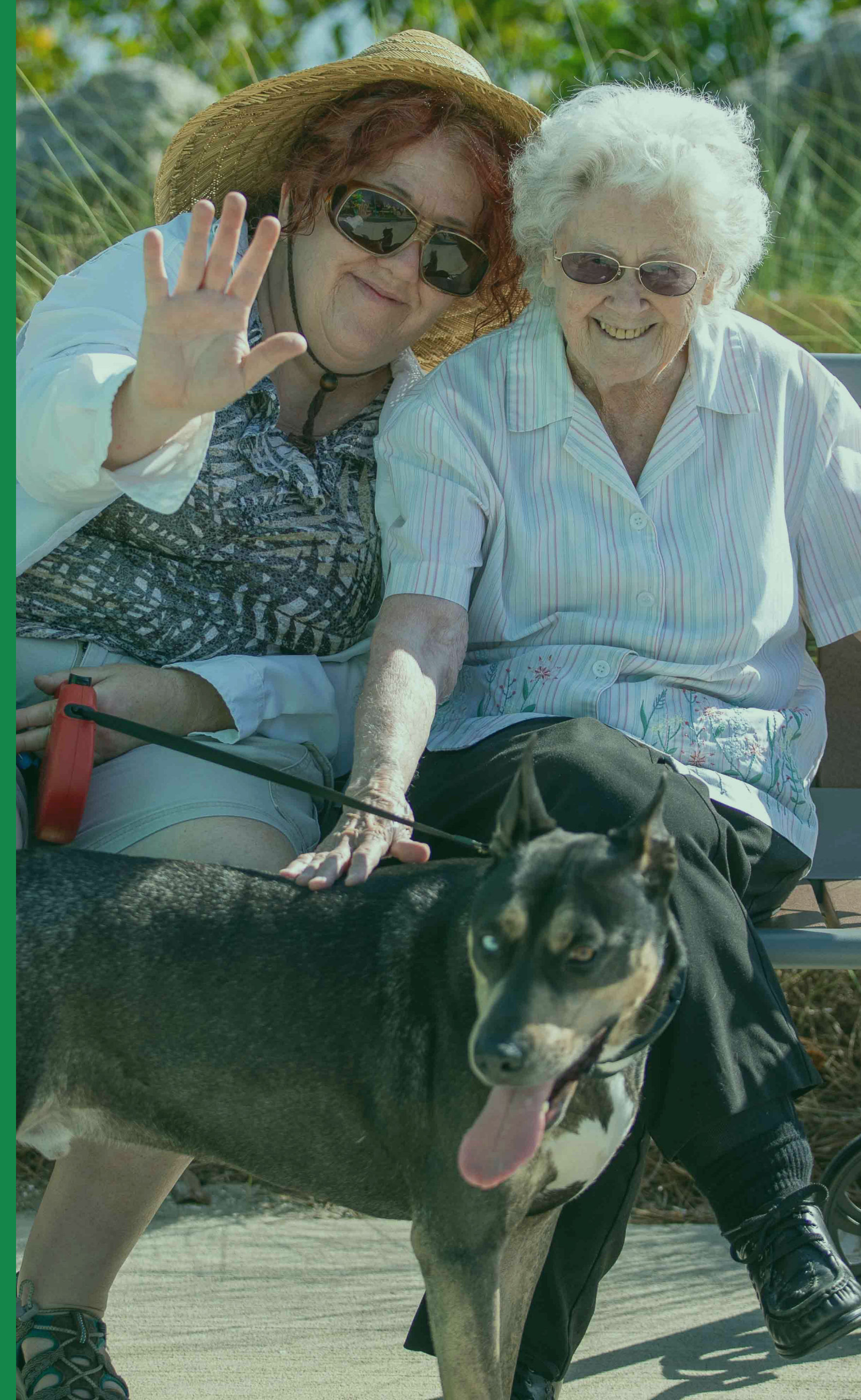
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Moving forward. Better together.

Better Together is more than a strategic plan. It is a shared commitment to the future — one that meets emerging needs with compassion, strengthens the systems that support pets and people, and builds lifesaving solutions for our community.

Over the next three years, this plan will help Halifax Humane Society align resources, prioritize initiatives, and measure progress. Most importantly, it will help turn shared aspirations into meaningful action for the pets, families, and neighborhoods we serve.



Together, we can create better outcomes
for pets, people, and our community.



Lohman Pet Adoption Center
2364 LPGA Blvd.
Daytona Beach, FL 32124
(306) 274-4703

Spay & Neuter Clinic
600 Mason Avenue, Suite #150
Daytona Beach, FL 32117
(386) 202-6633

Thrift Store
385 S. Yonge Street
Ormond Beach, FL 32174
(386) 322-7717

HalifaxHumaneSociety.org